

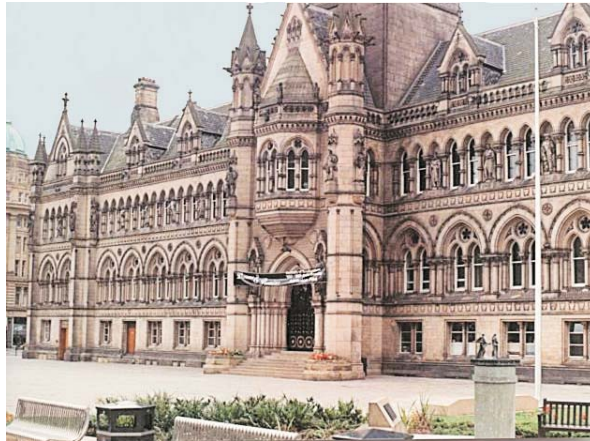


City of Bradford MDC

PretonSaver™ CASE STUDY



City of Bradford Achieves Significant Financial and Environmental Savings with *PretonSaver*™ Software



"As a Council, Bradford is very concerned with their environmental footprint and by installing *PretonSaver*™ we have achieved financial and environmental savings. The software provides us with all the management tools we need. It is a unique and innovative software printing solution."

Susan Spink
Program Change Manager,
City of Bradford Metropolitan District Council



City of Bradford MDC

The City of Bradford Metropolitan District Council is the fourth largest council in England, with over 20,000 employees. Located in West Yorkshire, Bradford has a population of 477,000.

As part of the measures to improve customer service and provide improved efficiency in the delivery of services, there has been a major transformation in Bradford's IT structure. This has resulted in significant changes to the business processes and financial savings.

The Problem

Bradford recognized that their print fleet was aging and required reviewing and adaptation to the improvements in their current IT infrastructure. They also recognized the adverse environmental impact and high financial cost of their printer mix and that there was no readily-available information on printing cost or volume. The Council assigned the project to Ms Susan Spink, Program Change Manager, who was charged with a complete review of the entire printing process, the production of recommendations and the implementation plan.

The Solution - *PretonSaver*™

After discussions with John McDonald, Sales Director for TLS (Preton Distributor) and a demonstration of the *PretonSaver*™ software, Bradford decided to run a proof of concept (POC). Working with Bradford IT staff, TLS installed the software, covering most of the Customer Services Department. The results were impressive, with a 31% reduction in the use of consumables at default settings. For the first time, management information with the exact details of the Council's print was available.

At the end of the POC process, a report was produced. The report corroborated the initial business case and confirmed an attractive return on investment. Based on the POC, Bradford has been able to calculate accurately the print volume together with the anticipated savings from *PretonSaver*™.

PretonSaver™ has met the requirements of the City of Bradford Metropolitan District Council and their corporate strategy in the following ways:

Has reduced printing costs.

Has been funded by money saved from the existing print consumables budget.

Is environmentally-friendly because it reduces the use of non-sustainable and environmental resources.

Provides vital information on effective printer fleet management and accurate management information on who is printing, from which application, when and to which printer.

Is manufacturer-independent and works with all printer models.

Simplifies printer management and reduces printer support costs.

After few Months of using *PretonSaver*™, Bradford is achieving significant financial savings and has accurate information on the true printing costs of each printer model. This information will result in further savings by rationalizing the printer fleet.

Success Case Summary

Bradford MDC

Industry **Government**

Number of Users **20,000**

Printer Fleet **HP, Canon**

Location **United Kingdom**

www.bradford.gov.uk

***PretonSaver*™**
Average Savings 31%